



EMPLOYER RECRUITMENT

2024 Ohio Export Internship Program



THE OPPORTUNITY:

The Ohio Export Internship Program is designed for companies looking to export for the first time or to improve their current export initiatives.

The program matches businesses with highly motivated students from Ohio universities and colleges who have taken export-focused coursework at The Ohio State University Max M. Fisher College of Business, Cleveland State University's Monte Ahuja College of Business, Youngstown State University's Williamson College of Business Administration, the University of Dayton's School of Business Administration, Bowling Green State University's Allen W. and Carol M. Schmidthorst College of Business, and Ohio University's College of Business. Participating businesses are provided a 50 percent reimbursement for intern wages. This internship program will offer a mutually beneficial relationship to students and companies by providing real-world experiences in which both can learn and grow.

MORE THAN \$110 MILLION IN EXPECTED SALES

THE ADVANTAGES:

- 50 percent reimbursement for intern wages
- Trained, full-time summer interns will focus on export development
- A uniquely tailored scope of work with specific deliverables
- Students are mentored and closely supervised by the Ohio Department of Development and other partnering export assistance providers

THE COMMITMENT:

Companies participating in the program must provide the following:

- Strategic commitment to grow an export market
- Compensation for internship position
- Managerial guidance for the intern
- Existing or planned export budget
- Participation in program evaluation

THE RESULTS:

- Building export readiness
- Identifying new markets
- Market-specific research and analysis
- Streamlining current export processes and procedures

PROGRAM TIMELINE:

SEPTEMBER 2023:

Company applications open at Development

NOVEMBER 2023 — FEBRUARY 2024:

Company meetings

APRIL 2024:

Notification of student/company matches

MAY 2024 — AUGUST 2024:

Internships

FOR MORE INFORMATION, PLEASE CONTACT:

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Department of Development



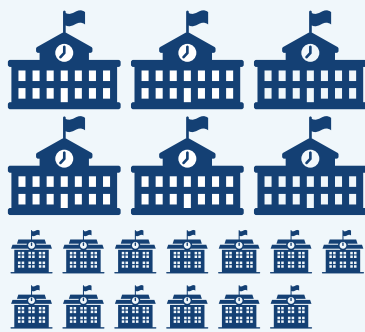
Learn more: EIP.development.ohio.gov

Ohio Export Internship Program

2012-2023

The Ohio Export Internship Program is a partnership between the Ohio Department of Development and 6 University Partners.

Bowling Green State University, Cleveland State University, the University of Dayton, The Ohio State University, Ohio University, and Youngstown State University offer students a semester of export-focused coursework. Students come from a network of universities across Ohio.



NETWORK OF **19** UNIVERSITIES

Businesses enrolled in the program have a dedicated intern to help them access markets they may not otherwise reach, growing their customer base. Students receive real-world experience. Together, they showcase Ohio products to the world and grow the Ohio economy.



253 OHIO COMPANIES



94 INTERNATIONAL STUDENTS



466 TOTAL STUDENTS



12 WEEK SUMMER INTERNSHIP



424

NEW INTERNATIONAL MARKETS, DISTRIBUTORS, OR CUSTOMERS



81 NEW JOB POSITIONS

152 INTERNSHIP EXTENSIONS